

MEDIA RELEASE

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EXPORT MARKET DEVELOPMENT GRANT SCHEME INCREASES SUPPORT FOR BUSINESSES

Eligible South Australian exporters can take advantage of the Federal Government's announcement that it will inject an extra \$49.8 million into the Export Market Development Grants program (EMDG), to bring the total level of funding under the scheme in the 2019/20 financial year to \$207.7m.

Leading Australian Patent and Trademark Attorney firm Madderns is encouraging all businesses to take advantage of the EMDG, which will enable exporters and tourism businesses to access additional reimbursements for costs incurred in marketing their products and services internationally.

Critically, the funding allows businesses to apply for reimbursements for costs including the export of Intellectual Property.

Madderns assists its clients to take their great ideas to the world, and many of its clients have taken advantage of the EMDG program. As a leading national firm with international experience, Madderns can assist companies to add to or review their IP portfolio.

The EMDG program provides support to:

- Encourage small to medium Australian businesses to develop export markets
- Reimburse up to 50 per cent of eligible export promotion expenses above \$5,000 provided the total expenses are at least \$15,000
- Provide up to eight grants to each eligible business

For further information on the EMDG program and how to apply, visit the [Austrade website](#).

If you would like to speak to one of the experienced team members at Madderns to find out how we can be of assistance, please call 8311 8311.

FURTHER INFORMATION: Please contact:
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